

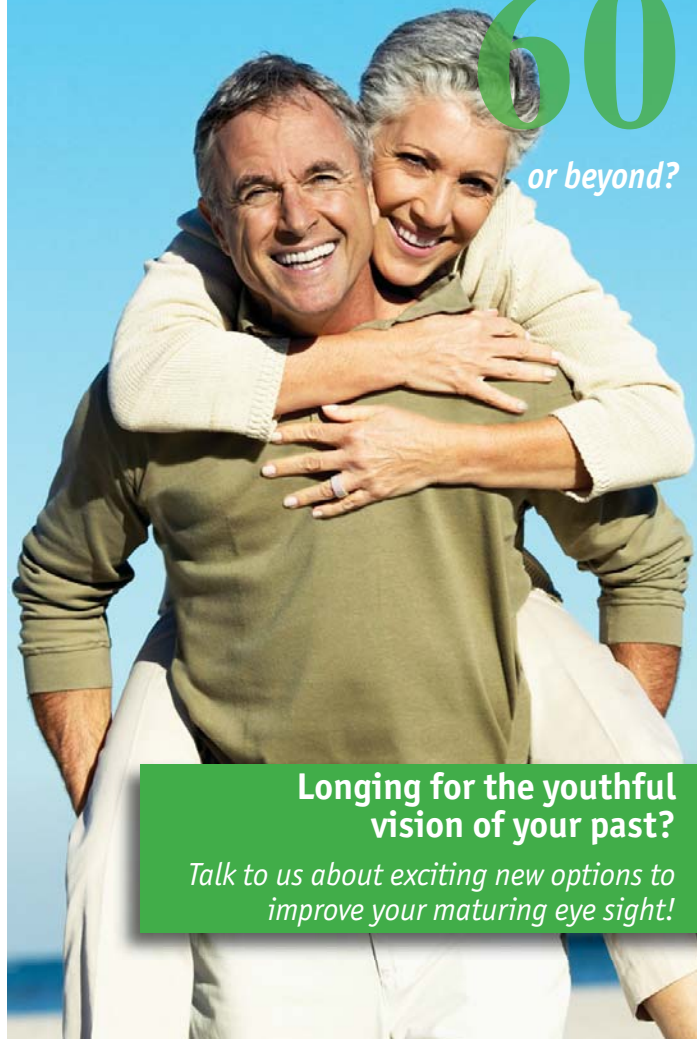
As a practice specializing in contact lenses, we're pleased to present the latest developments in contact lens technology. Even if you've never worn contacts, or were previously told you couldn't wear contact lenses, be sure to ask about new developments.

Renovation™
MULTIFOCAL

The lens that may be just right for you!

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Approaching **40**
50
60
or beyond?



**Longing for the youthful
vision of your past?**

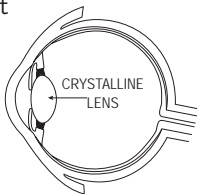
*Talk to us about exciting new options to
improve your maturing eye sight!*

Why is it so hard to focus up close?

If you are approaching 40, or have recently passed that milestone, you're likely experiencing the onset of presbyopia. Presbyopia, or the loss of ability to focus on close objects, affects almost everyone.



Presbyopia is a refractive error, which results from a disorder rather than from disease. A refractive error means that the shape of your eye does not bend light correctly, resulting in a blurred image. Presbyopia is caused by aging of the lens in the eye and the muscles that control the shape of the lens. When the lens of the eye becomes more rigid and doesn't flex as easily, it is more difficult to focus at close range. Among the treatment options for presbyopia are glasses, various types of contact lenses, and new forms of surgery.

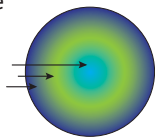


New Contact Lens Technology

Until recently, contact lenses offered limited success for presbyopic patients. Today, however, advances in lens design and manufacturing have led to the development of a new multifocal contact lens called Renovation.

What is a multifocal ?

Unlike bifocal contact lenses or glasses which contain just two points of focus (distance and near), multifocal contact lenses have multiple points of focus to help the wearer accommodate visually at various focal lengths. Multifocal contacts offer a smooth and natural visual transition from distance to near, while providing clarity at all points in between.



What is Renovation?

Renovation is a new GP multifocal contact lens that was created just for people with presbyopia. By providing multiple focus points within the lens design, patients who wear Renovation can see clearly at all distance, intermediate, and near ranges. Plus, Renovation has a special design feature that keeps the lens profile thin.



This helps the lens stay positioned on the eye and improves wearing comfort. Additional design features ensure that patients achieve maximum vision in both bright and dim lighting conditions.

The Healthy Choice for Crisp Vision

Renovation lenses are made of advanced contact lens materials, allowing exceptional oxygen flow to maintain optimum eye health. They are custom made to each patient's exacting requirements, so they provide clear, crisp, comfortable vision. And, because they are durable, they are easy to handle and maintain, which results in cleaner lenses and improved long-term wearing comfort and value.

Ask for more information

If you're among the millions of presbyopic patients who are longing for the youthful vision they enjoyed in the past, ask us about Renovation multifocal lenses. Chances are, this high performance product is just what you've been looking for!



40
50
60

and beyond!